

1 Stephen M. Lobbin (SBN 181195)
sml@smlavvocati.com
2 Joshua N. Osborn (SBN 317435)
jno@smlavvocati.com
3 Adrian R. Lyons (SBN 346075)
arl@smlavvocati.com
4 **SML AVVOCI P.C.**
888 Prospect Street, Suite 200
5 San Diego, California 92037
Tel: 949.636.1391

6 Attorneys for Plaintiff

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8 **UNITED STATES DISTRICT COURT**
9 **SOUTHERN DISTRICT OF CALIFORNIA**
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12 **Pocket Socks, Inc.**, a California
corporation,

13 Plaintiff,

14 v.

15 **Louis Vuitton Malletier**, a foreign
16 company, **Louis Vuitton North**
America, Inc., a Delaware corporation,
17 and **Pharrell Williams**, an individual,

18 Defendant.
19

Case No. '24CV1076 JLS AHG

**COMPLAINT FOR TRADEMARK
INFRINGEMENT, TRADE DRESS
INFRINGEMENT AND UNFAIR
COMPETITION**

DEMAND FOR JURY TRIAL

20 For its Complaint, Plaintiff Pocket Socks, Inc. (“Pocket Socks”) hereby
21 alleges as follows:

22 **JURISDICTION AND VENUE**

23 1. This Court has subject matter jurisdiction including under 28 U.S.C. §§
24 1331 (federal question), 1338(a) (patents) and 1367 because this is a civil action for
25 patent, trademark and trade dress infringement arising under the federal laws of the
26 United States.
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1 2. This Court has personal jurisdiction over Defendants because each has
2 committed its unlawful acts alleged herein in California and in this District, and
3 each Defendant regularly conducts business in this District and/or engages in
4 continuous and systematic activities in this District.

5 3. Venue is proper in this Judicial District under 28 U.S.C. §§ 1391(b)-(c)
6 and 1400(b).

7 **PARTIES**

8 4. Plaintiff Pocket Socks is a California corporation having its principal
9 place of business in Carlsbad, California.

10 5. Upon information and belief, Defendant Louis Vuitton Malletier
11 (“LVM”) is a foreign business entity organized under the laws of the Republic of
12 France with its principal place of business located at 2, rue du Pont-Neuf in Paris,
13 France 75034. LVM operates boutiques throughout the world, including within this
14 District. LVM is, in part, engaged in the business of manufacturing, marketing, and
15 distributing throughout the world, including within this District, a variety of luxury
16 goods including the accused infringing products. LVM offers for sale and sells its
17 goods in California including within this District, through its boutiques, and online
18 retail website.

19 6. Upon information and belief, Defendant Louis Vuitton North
20 American, Inc. (“LVNA”) is a Delaware corporation with its principal place of
21 business at 1 East 57th Street, 10th Floor, New York, NY 10022. LVNA operates
22 boutiques throughout the world, including within this District. LVNA is, in part,
23 engaged in the business of marketing and distributing a variety of luxury goods
24 including the accused infringing products. LVNA offers for sale and sells its goods
25 in California including within this District.

26 7. Upon information and belief, Defendant Pharrell Williams is an
27 individual residing in California who has committed the unlawful acts alleged herein
28 in California and in this District.

BACKGROUND FACTS

1
2 8. As outlined on its official website <pocketsocks.com>, Pocket Socks is
3 a distinctive brand originating from an incident involving its founder, Evan Papel.
4 While traveling through Europe, Mr. Papel’s money was stolen, prompting him to
5 create ZIP IT GEAR as a travel security solution. In 2012, Mr. Papel reestablished
6 the brand under the name Pocket Socks.

7 9. Following a significant investment in 2019, the Pocket Socks brand
8 was substantially enhanced and it developed an exclusive line of socks that
9 subsequently garnered national attention by being featured on ABC’s *Good Moring*
10 *America*. See <https://www.youtube.com/watch?v=OWFdlfQFIEM&t=53s> (last
11 visited June 3, 2024). In November 2020, Pocket Socks and its products and brand
12 acquired even more goodwill by partnering with ABC’s *The View* and donating over
13 12,000 meals to <ItsAllAboutTheKids.org>.

14 10. Pocket Socks has taken consistent steps and actions to protect and
15 police its intellectual property rights, including stopping others from conflicting
16 uses. For example, on August 28, 2012, Pocket Socks was granted U.S. Trademark
17 Registration No. 4,200,363 for POCKET SOCKS, a true and correct copy of which
18 is attached herewith as **Exhibit A**. On October 8, 2013, Pocket Socks was granted
19 U.S. Trademark Registration No. 4,414,045 for POCKET SOCKS, a true and
20 correct copy of which is attached herewith as **Exhibit B**. On May 26, 2020, Pocket
21 Socks was granted U.S. Trademark Registration 6,066,095 for its distinctive trade
22 dress, a true and correct copy of which is attached herewith as **Exhibit C**. On
23 October 4, 2022, Pocket Socks was granted U.S. Design Patent No. D965,284
24 entitled “Sock With Zippered Pocket” (“the ‘284 patent”), a true and correct copy of
25 which is attached herewith as **Exhibit D**. Recently, U.S. Trademark Application
26 Serial No. 98061511 for POCKET SOCKS was approved.

27 11. All of these many years of diligence, effort and expense has been aimed
28 at creating Pocket Socks’ distinctive products and brand, principally the POCKET

1 SOCKS name. The Pocket Socks brand continues to grow and expand today, and
2 will expand into the future.

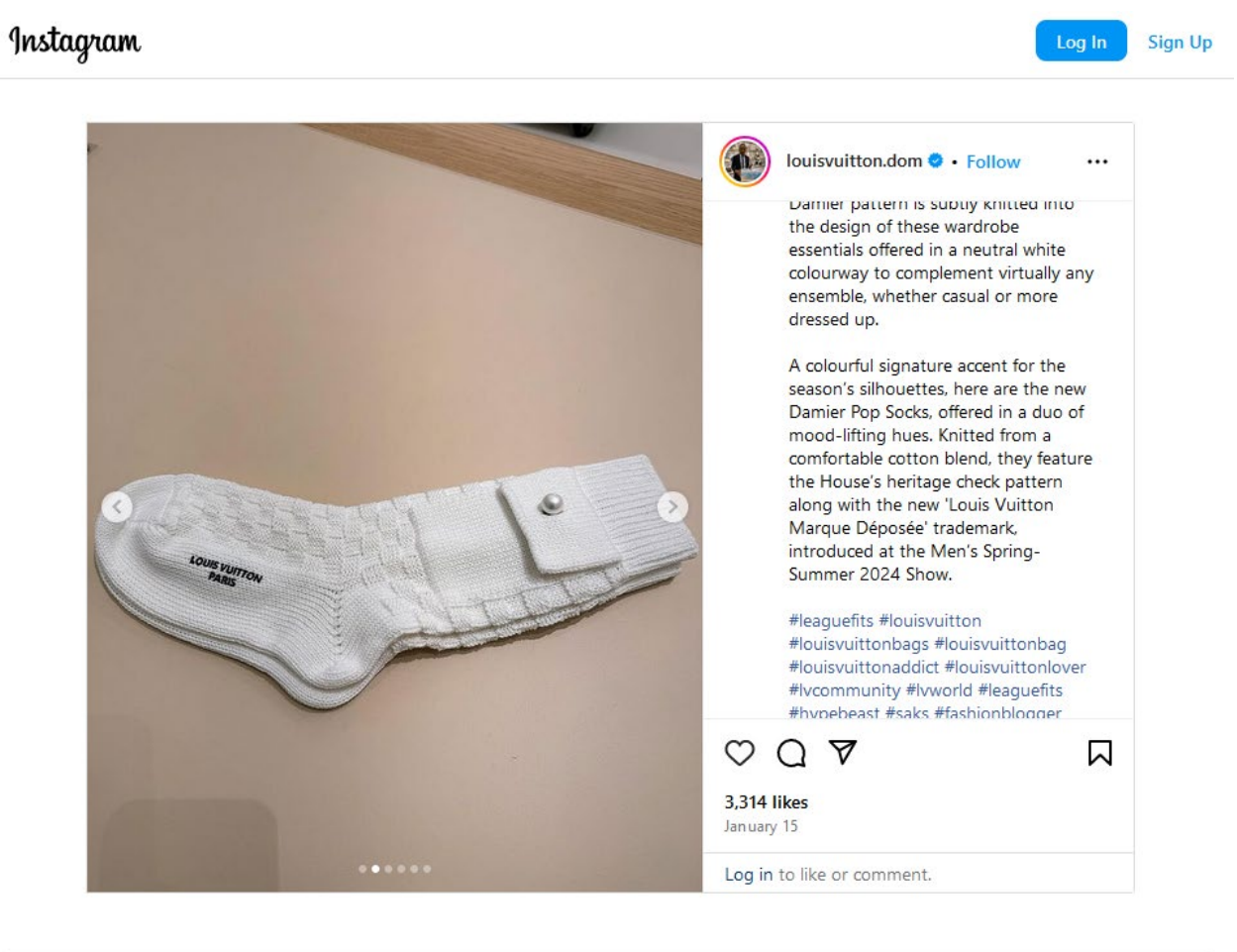
3 12. Defendants have recently begun to produce, market and sell a product
4 using the same “Pocket Socks” name and brand, for a similar (although luxury-
5 priced) product.

6 13. For example, on June 2023, in collaboration with Defendant Pharrell
7 Williams, Defendants began using, marketing, offering for sale, and selling Louis
8 Vuitton “Pocket Socks” at Paris Fashion Week, as shown below. *See*
9 [https://footwearnews.com/fashion/designers/louis-vuitton-pharrell-mens-spring-](https://footwearnews.com/fashion/designers/louis-vuitton-pharrell-mens-spring-summer-2024-collection-1203480505/)
10 [summer-2024-collection-1203480505/](https://footwearnews.com/fashion/designers/louis-vuitton-pharrell-mens-spring-summer-2024-collection-1203480505/) (last visited June 3, 2024).

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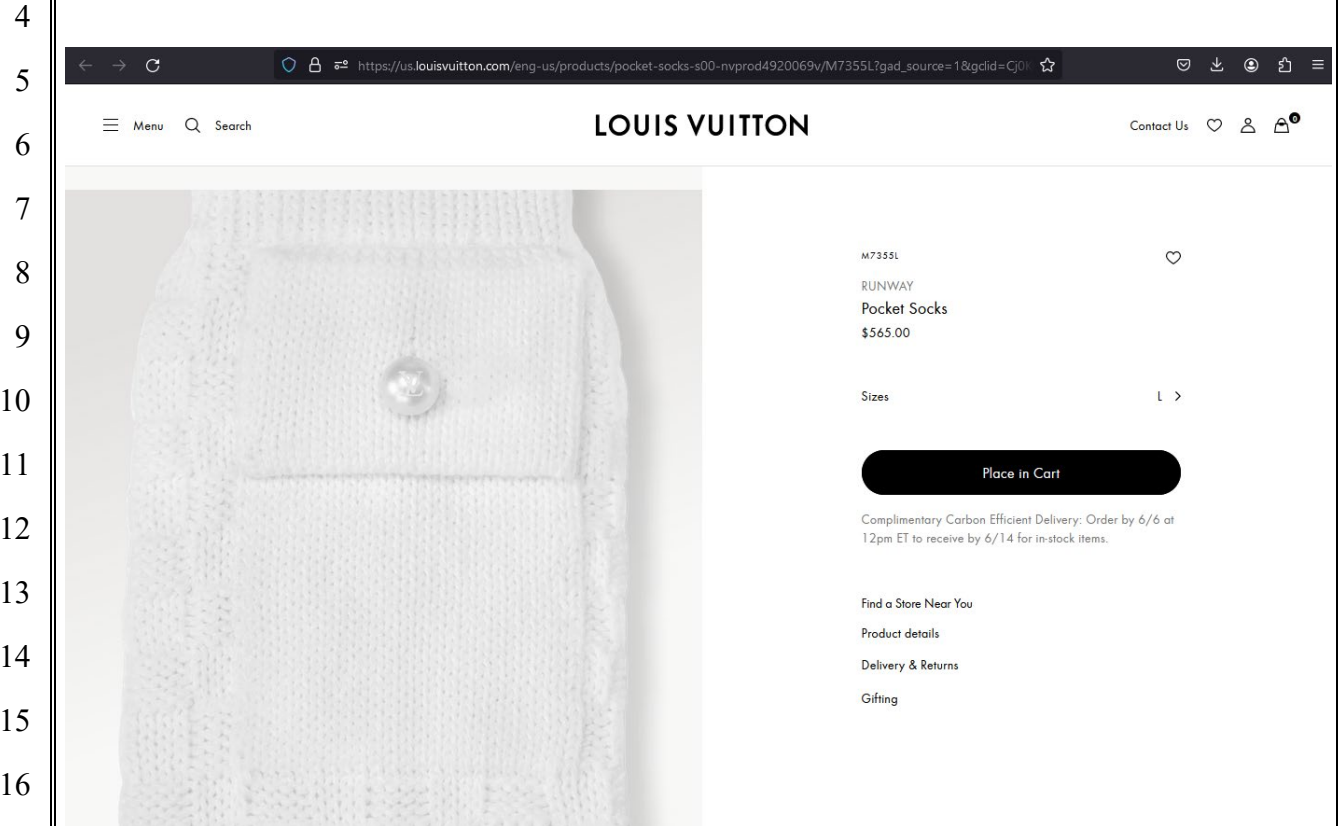
1 14. Below is another image of the Louis Vuitton “Pocket Socks.” See
2 [https://www.instagram.com/p/C2HyzW6rn2I/?utm_source=ig_web_button_share_s](https://www.instagram.com/p/C2HyzW6rn2I/?utm_source=ig_web_button_share_sheet)
3 [heet](https://www.instagram.com/p/C2HyzW6rn2I/?utm_source=ig_web_button_share_sheet) (last visited June 3, 2024).



19 More posts from louisvuitton.dom

20
21
22 15. Defendants advertise and sell their “Pocket Socks” on the Louis
23 Vuitton website (an image of which is below), and the product details state: “The
24 season’s signature Pearl accent, engraved with LV Initials, adorns the Pocket Socks,
25 as stylish pair crafted from pure, comfortable cotton. The heritage Damier pattern is
26 subtly knitted into the design of these wardrobe essentials offered in a neutral white
27 colourway to complement virtually any ensemble, whether casual or more dresses
28 up.” See <https://us.louisvuitton.com/eng-us/products/pocket-socks-s00->

1 nvprod4920069v/M7355L?gad_source=1&gclid=Cj0KCQjw0_WyBhDMARIsAL1
2 Vz8vt4tTwFh_13Dy1uZBoXLbYQBX0V8GJ4eLejr7R5JS3KYkkq-
3 2Pf5UaAscXEALw_wcB&gclsrc=aw.ds (last visited June 3, 2024).



18 16. Defendants’ use of “Pocket Socks” appears in the same font and size as
19 in Pocket Socks’ U.S. Trademark Registration No. 4,414,045.

20 17. On March 25, 2024, Plaintiff purchased Defendants’ product at the
21 Louis Vuitton store at 7007 Friar Road, San Diego, CA 92108, a true and correct
22 image of which is attached herewith as **Exhibit E**.

23 18. A receipt for an online purchase of Defendants’ product—showing the
24 “Pocket Socks” name—is attached herewith as **Exhibit F**.

25 19. Recently, much attention and publicity has been generated for Louis
26 Vuitton’s “Pocket Socks,” including Defendants, the press and consumers using the
27 name “Pocket Socks” for their product which irreparably injures Pocket Socks’
28

1 longstanding brand and trademark rights. Attached herewith as **Exhibit G** are
2 examples of this publicity.

3 20. Defendants have been paying to advertise their “Pocket Socks” product
4 using Pocket Socks’ trademark as a search term, which further irreparably injures
5 Pocket Socks’ longstanding brand and trademark rights. Attached herewith as
6 **Exhibit H** is an example of Defendants’ advertising using the trademark at issue.

7 **FIRST CLAIM FOR RELIEF**

8 **(Trademark Infringement)**

9 21. Pocket Socks incorporates by this reference all of the allegations stated
10 in the above paragraphs.

11 22. Under 15 U.S.C. § 1114(1)(a) and § 1125(a), each Defendant is liable
12 for infringement of Pocket Socks’ trademarks, including the word mark POCKET
13 SOCKS, because Defendants have, without consent, used in commerce the name
14 POCKET SOCKS in connection with the sale, offering for sale, distribution and/or
15 advertising of their associated products, which use is likely to cause confusion, or to
16 cause mistake, or to deceive consumers of the parties’ similar and competitive
17 products.

18 23. On information and belief, each Defendant has engaged in the
19 infringing acts with knowledge that such imitation is intended to be used to cause
20 confusion, or to cause mistake, or to deceive.

21 **SECOND CLAIM FOR RELIEF**

22 **(Trade Dress Infringement)**

23 24. Pocket Socks incorporates by this reference all of the allegations stated
24 in the above paragraphs.

25 25. Under 15 U.S.C. § 1114(1)(a) and § 1125(a), each Defendant is liable
26 for infringement of Pocket Socks’ trade dress in and to its POCKET SOCKS
27 products because Defendants have, without consent, used in commerce a trade dress
28 in connection with the sale, offering for sale, distribution and/or advertising of their

1 associated products, which use is likely to cause confusion, or to cause mistake, or
2 to deceive consumers of the parties' similar and competitive products.

3 26. On information and belief, each Defendant has engaged in the
4 infringing acts with knowledge that such imitation is intended to be used to cause
5 confusion, or to cause mistake, or to deceive.

6 **THIRD CLAIM FOR RELIEF**

7 **(Unfair Competition)**

8 27. Pocket Socks incorporates by this reference all of the allegations stated
9 in the above paragraphs.

10 28. By its acts alleged herein, each Defendant has knowingly engaged in
11 unfair acts or practices and unfair methods of competition, including but not limited
12 to making misrepresentations about its products, and otherwise engaging in
13 deceptive trade practices and unlawful, unfair or fraudulent business acts or
14 practices, in violation of Cal. Bus. & Prof. Code § 17200.

15 29. Each Defendant's unfair competition has resulted in and continues to
16 result in unjust enrichment, and each has committed its acts of unfair competition
17 willfully and maliciously to injure Pocket Socks' business and improve its own.

18 30. Pocket Socks also has suffered and continues to suffer irreparable
19 injury, including damage to customer relationships because of each Defendant's
20 unfair competition. Such irreparable injury cannot be remedied adequately unless
21 each Defendant is enjoined immediately from further unfair competition, and
22 commanded to rectify the status quo ante.

23 **PRAYER FOR RELIEF**

24 Therefore, Plaintiff Pocket Socks prays for the following relief:

25 A. A determination that each Defendants has infringed one or more of
26 Pocket Socks' trademarks;

27 B. A determination that each Defendant has infringed Pocket Socks' trade
28 dress;

- 1 C. A determination that each Defendant has engaged in unfair competition
- 2 in violation of Cal. Bus. & Prof. Code § 17200;
- 3 D. An accounting for damages adequate to compensate for Defendants’
- 4 unlawful actions and/or unfair competition, including under 15 U.S.C. § 1117(a),
- 5 and increased and/or treble damages;
- 6 E. Equitable relief including a preliminary and permanent injunction
- 7 prohibiting further unlawful actions;
- 8 F. A determination that this is an exceptional case, and an award of costs,
- 9 expenses and attorney fees to Pocket Socks;
- 10 G. Pre-judgment and post-judgment interest on such monetary relief; and
- 11 H. Such other and further relief as this Court deems just and proper.

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Dated: June 20, 2024

Respectfully submitted,
SML AVVOCATI P.C.
By: /s/ Stephen M. Lobbin
Attorneys for Plaintiff

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS

POCKET SOCKS, INC.

(b) County of Residence of First Listed Plaintiff San Diego (EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorneys (Firm Name, Address, and Telephone Number) Stephen M. Lobbin (SBN 181195), SML Avvocati P.C., 888 Prospect Street, Suite 200, La Jolla CA 92037, Tel: 949.636.1391

DEFENDANTS

LOUIS VUITTON MALLETIER, LOUIS VUITTON NORTH AMERICA, INC. and PHARRELL WILLIAMS

County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.

Attorneys (If Known)

'24CV1076 JLS AHG

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

- 1 U.S. Government Plaintiff, 2 U.S. Government Defendant, 3 Federal Question (U.S. Government Not a Party), 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

- Citizen of This State, Citizen of Another State, Citizen or Subject of a Foreign Country, PTF DEF, 1 1, 2 2, 3 3, 4 4, 5 5, 6 6

IV. NATURE OF SUIT (Place an "X" in One Box Only)

Click here for: Nature of Suit Code Descriptions.

Table with columns: CONTRACT, REAL PROPERTY, TORTS, CIVIL RIGHTS, PRISONER PETITIONS, FORFEITURE/PENALTY, LABOR, IMMIGRATION, BANKRUPTCY, INTELLECTUAL PROPERTY RIGHTS, SOCIAL SECURITY, FEDERAL TAX SUITS, OTHER STATUTES. Includes codes like 110 Insurance, 310 Airplane, 365 Personal Injury, etc.

V. ORIGIN (Place an "X" in One Box Only)

- 1 Original Proceeding, 2 Removed from State Court, 3 Remanded from Appellate Court, 4 Reinstated or Reopened, 5 Transferred from Another District, 6 Multidistrict Litigation - Transfer, 8 Multidistrict Litigation - Direct File

VI. CAUSE OF ACTION

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity): 15 USC 1114, 1125. Brief description of cause: Trademark infringement

VII. REQUESTED IN COMPLAINT:

CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P. DEMAND \$ CHECK YES only if demanded in complaint: JURY DEMAND: [X] Yes [] No

VIII. RELATED CASE(S) IF ANY

(See instructions): JUDGE DOCKET NUMBER

DATE Jun 20, 2024 SIGNATURE OF ATTORNEY OF RECORD /s/ Stephen M. Lobbin

FOR OFFICE USE ONLY

RECEIPT # AMOUNT APPLYING IFP JUDGE MAG. JUDGE

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence.** For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys.** Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- II. Jurisdiction.** The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.
- United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.
- Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.
- Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; **NOTE: federal question actions take precedence over diversity cases.**)
- III. Residence (citizenship) of Principal Parties.** This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit.** Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: [Nature of Suit Code Descriptions](#).
- V. Origin.** Place an "X" in one of the seven boxes.
- Original Proceedings. (1) Cases which originate in the United States district courts.
- Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441.
- Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.
- Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.
- Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.
- Multidistrict Litigation – Transfer. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407.
- Multidistrict Litigation – Direct File. (8) Check this box when a multidistrict case is filed in the same district as the Master MDL docket.
- PLEASE NOTE THAT THERE IS NOT AN ORIGIN CODE 7.** Origin Code 7 was used for historical records and is no longer relevant due to changes in statute.
- VI. Cause of Action.** Report the civil statute directly related to the cause of action and give a brief description of the cause. **Do not cite jurisdictional statutes unless diversity.** Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service.
- VII. Requested in Complaint.** Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P.
- Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction.
- Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases.** This section of the JS 44 is used to reference related cases, if any. If there are related cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.

EXHIBIT A

United States of America
United States Patent and Trademark Office

Pocket Socks

Reg. No. 4,200,363

Registered Aug. 28, 2012

Int. Cl.: 25

TRADEMARK

SUPPLEMENTAL REGISTER

PAPEL, EVAN T. (CALIFORNIA SOLE PROPRIETORSHIP), DBA ZIPITGEAR.COM,
950 AVIATION BLVD
STE F
HERMOSA BEACH, CA 90254

FOR: HOSIERY, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-1975; IN COMMERCE 6-15-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOCKS", APART FROM THE MARK AS SHOWN.

SER. NO. 85-573,863, FILED 3-19-2012.

AISHA CLARKE, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

EXHIBIT B

United States of America
United States Patent and Trademark Office

Pocket Socks

Reg. No. 4,414,045

Registered Oct. 8, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

PAPEL, EVAN T. (UNITED STATES INDIVIDUAL)
11115 ORVILLE STREET
CULVER CITY, CA 90230

FOR: HOSIERY, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 4,200,363.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOCKS", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 85-846,917, FILED 2-11-2013.

JERI J. FICKES, EXAMINING ATTORNEY



Lisa Street Lee

Deputy Director of the United States Patent and Trademark Office

EXHIBIT C

United States of America

United States Patent and Trademark Office



Reg. No. 6,066,095

Registered May 26, 2020

Int. Cl.: 25

Trademark

Supplemental Register

Pocket Socks, Inc. (CALIFORNIA CORPORATION)
125 South Highway 101
Solana Beach, CALIFORNIA 92075

CLASS 25: hosiery, socks, leggings and stockings

FIRST USE 6-1-2002; IN COMMERCE 6-1-2002

The mark consists of three-dimensional configuration comprising a sock where the toe and heel of the sock are shaded and eleven shaded circles appear on the sock. At the top of the sock is a pocket with the interior in a small polka dot pattern. The broken line is to represent the shape of the overall sock and zippered pocket, is not part of the mark, and serves only to show the position or placement of the mark on the goods.

SER. NO. 88-290,957, FILED P.R. 02-06-2019; AM. S.R. 09-30-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



EXHIBIT D



(12) **United States Design Patent** (10) **Patent No.:** **US D965,284 S**
Papel (45) **Date of Patent:** **** *Oct. 4, 2022**

(54) **SOCK WITH ZIPPERED POCKET**

(71) Applicant: **Evan T. Papel**, Carlsbad, CA (US)

(72) Inventor: **Evan T. Papel**, Carlsbad, CA (US)

(*) Notice: This patent is subject to a terminal disclaimer.

(**) Term: **15 Years**

(21) Appl. No.: **29/699,605**

(22) Filed: **Jul. 26, 2019**

(51) **LOC (13) Cl.** **02-04**

(52) **U.S. Cl.** **D2/980**
 USPC **D2/980**

(58) **Field of Classification Search**
 USPC D24/192; D2/980-994; D29/121.2
 CPC A61F 5/0111; A61F 13/066; A61F 5/0127;
 A61F 13/08; A61F 13/101; A61F 5/14;
 A61F 13/065; A41B 11/02; A41B 11/003;
 A41B 2400/20; A41B 2400/60; D04B
 1/26

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

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2,405,964	A *	8/1946	Lauria	A41D 27/20 2/254
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(Continued)

OTHER PUBLICATIONS

Flippysock Zipper Sock Wallet, first available on Amazon Jul. 23, 2019, viewed on Jun. 29, 2021; available at URL: https://www.amazon.com/Flippysock-Zipper-Sock-Wallet/dp/B07VGD23WZ/ref=asc_df_B07VGD23WZ?tag=bingshoppinga-20&linkCode=df0&hvadid=80745477058848&hvnetw=o&hvqmt=e&hvbmt=be&hvdev=c&hvlocint=&hvlocphy=&hvtargid=p.*

amazon.com/Flippysock-Zipper-Sock-Wallet/dp/B07VGD23WZ/ref=asc_df_B07VGD23WZ?tag=bingshoppinga-20&linkCode=df0&hvadid=80745477058848&hvnetw=o&hvqmt=e&hvbmt=be&hvdev=c&hvlocint=&hvlocphy=&hvtargid=p.*

(Continued)

Primary Examiner — Jennifer L Watkins

(74) *Attorney, Agent, or Firm* — Lance M. Pritikin

(57) **CLAIM**

The ornamental design for a sock with zippered pocket, as shown and described.

DESCRIPTION

FIG. 1 is a side perspective view of a sock with zippered pocket, showing my new design; FIG. 2 is a front elevation view thereof; FIG. 3 is a rear elevation view thereof; FIG. 4 is a left side elevation view thereof; FIG. 5 is a right side elevation view thereof; FIG. 6 is a tip plan view thereof; FIG. 7 is a bottom plan view thereof; FIG. 8 is a cross-sectional view taken along line 8-8 of FIG. 4; FIG. 9 is an inside-out view thereof; and, FIG. 10 is a left side elevation view thereof, showing the interior of the pocket with the zipper in an open condition. The evenly-dashed broken lines on claimed surfaces depict surface ornamentation applied to the article and form no part of the claim. The evenly-dashed lines in FIG. 8 depict the cut line and form no part of the claim. In FIGS. 6, 8, 9 and 10, the pocket of the article is shown with a first-density stippling pattern. In FIGS. 1-4, 7, 8 and 10, the zipper portion of the article is shown with a second-density stippling pattern. The external surface of the sock is shown throughout the figures with a lack of stippling. These distinctions in stippling represent a claimed surface contrast between the zipper, the pocket, and the external surface of the sock.

1 Claim, 7 Drawing Sheets



US D965,284 S

Page 2

(56)

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U.S. Patent

Oct. 4, 2022

Sheet 1 of 7

US D965,284 S

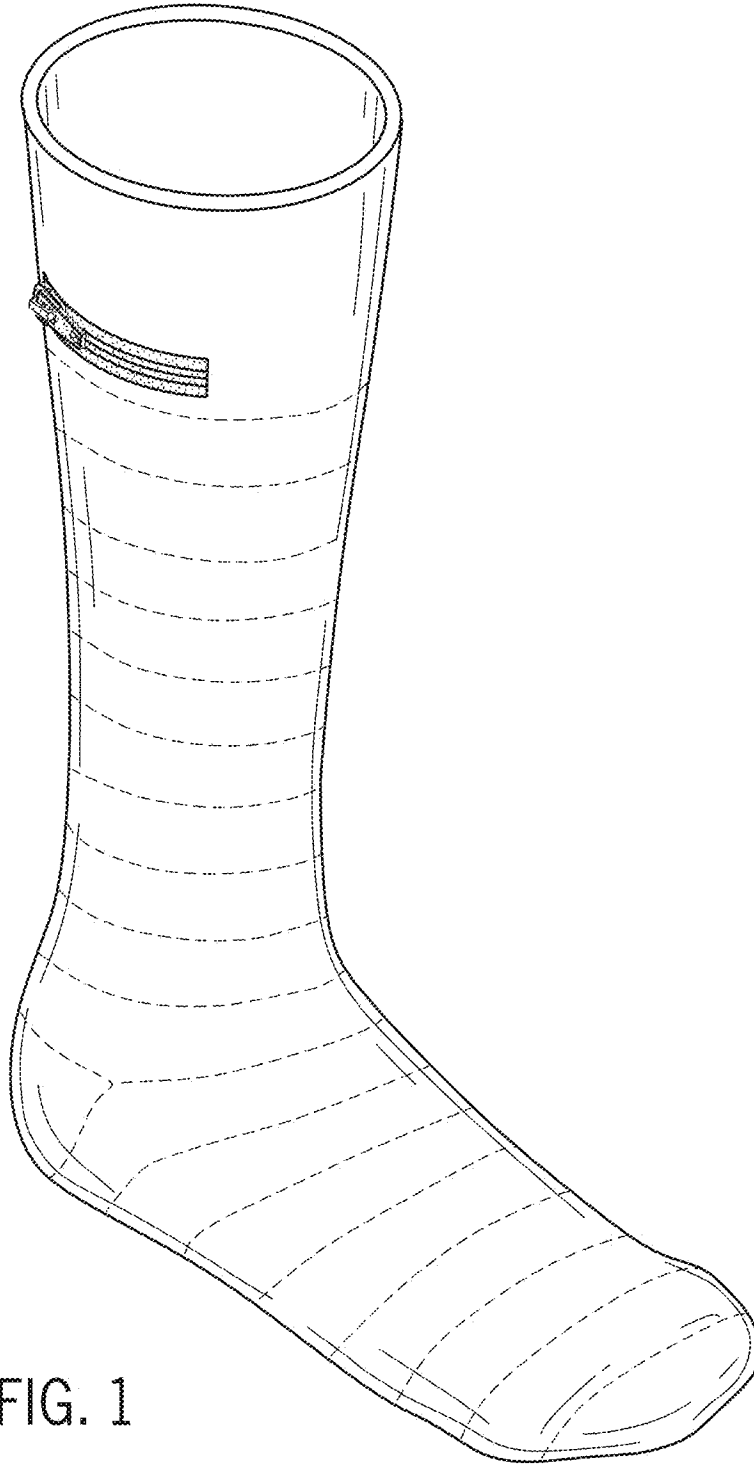


FIG. 1

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US D965,284 S

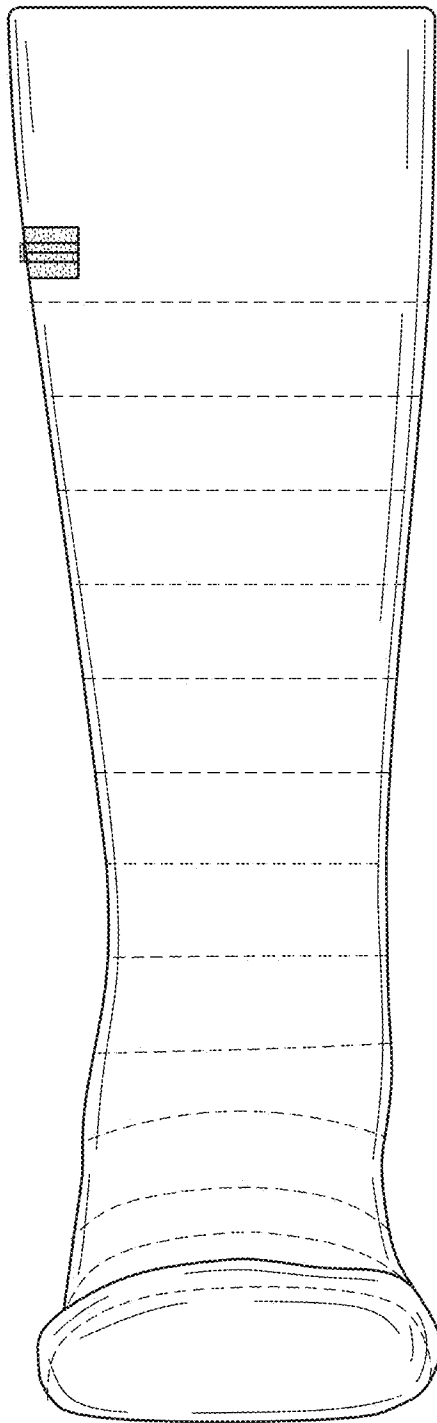


FIG. 2

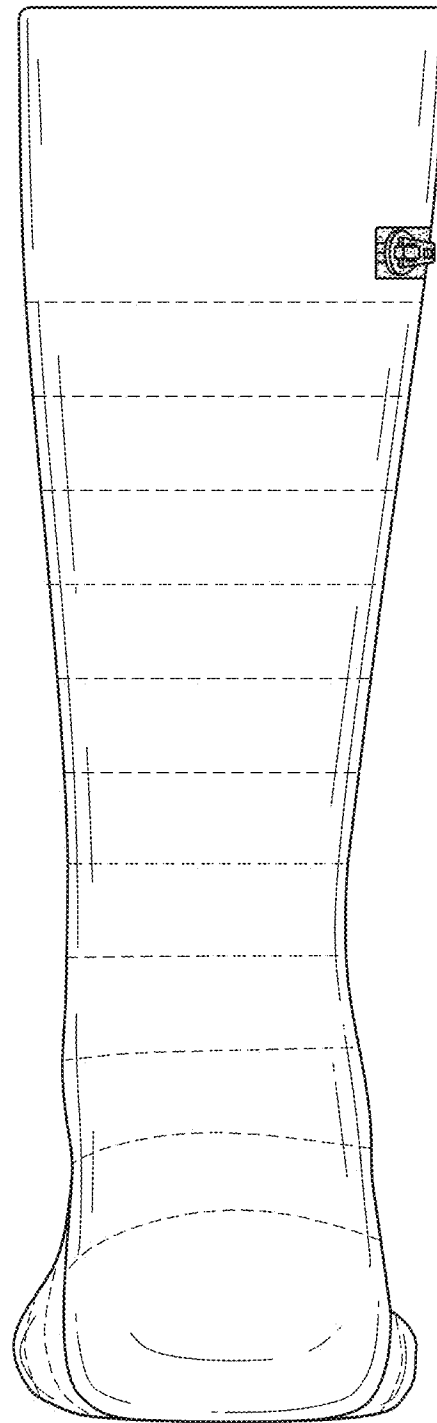


FIG. 3

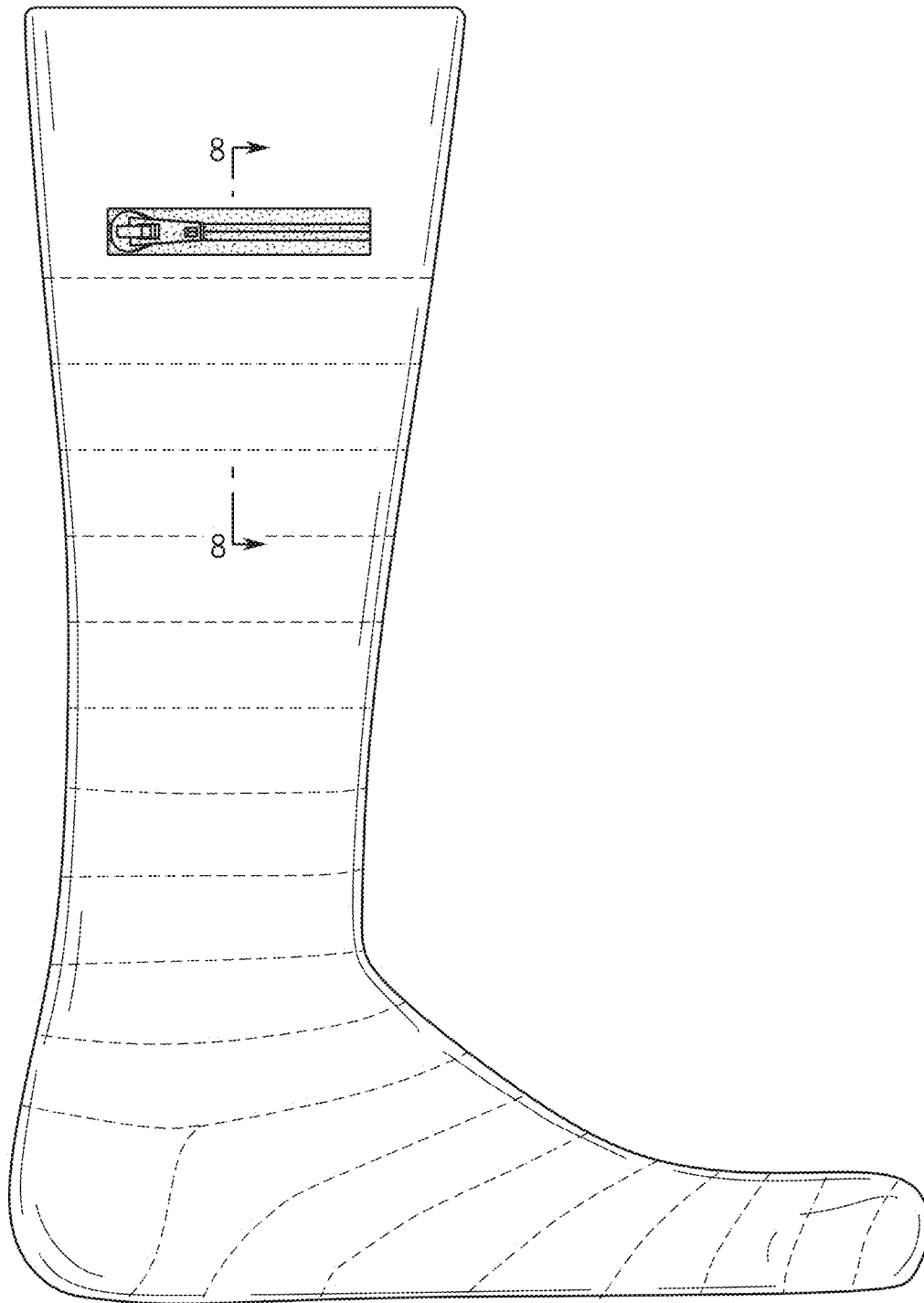


FIG. 4

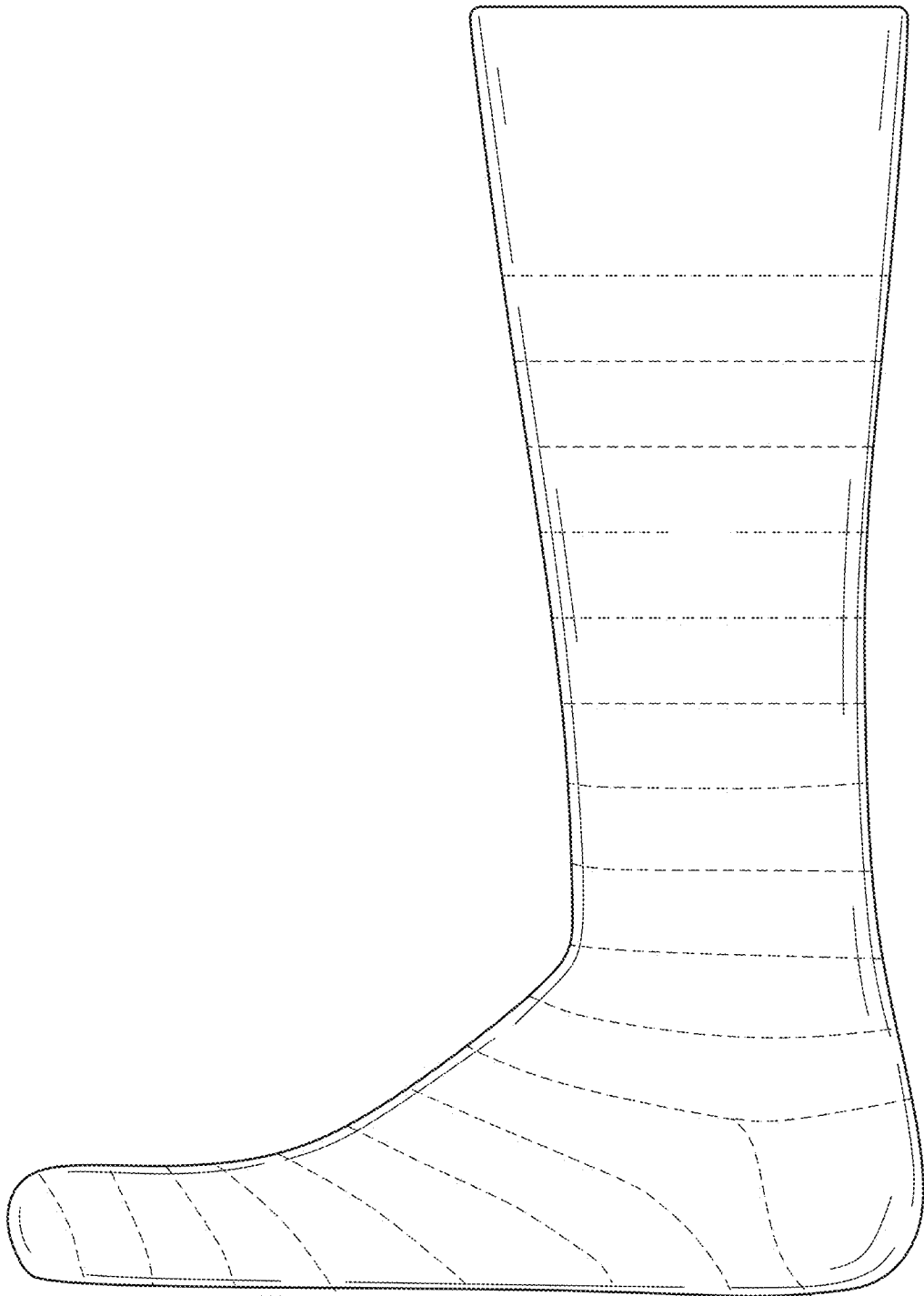


FIG. 5

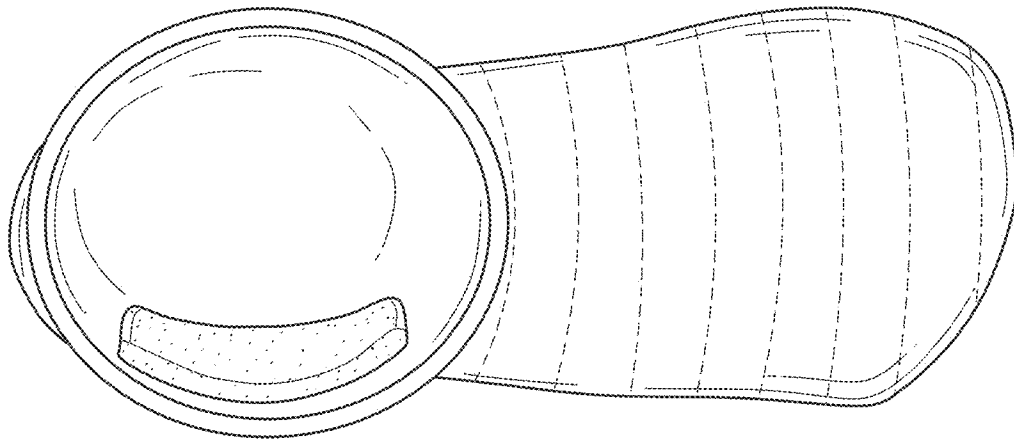


FIG. 6

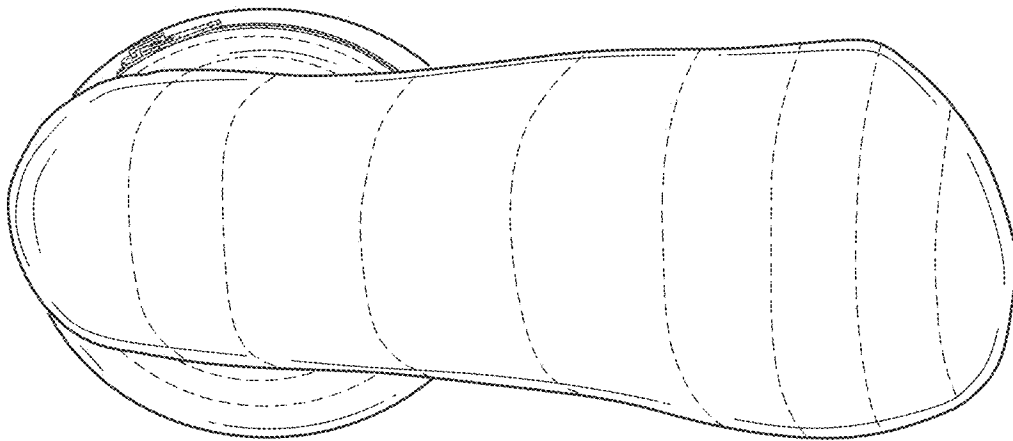


FIG. 7

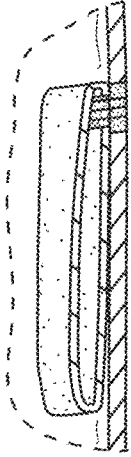


FIG. 8



FIG. 9

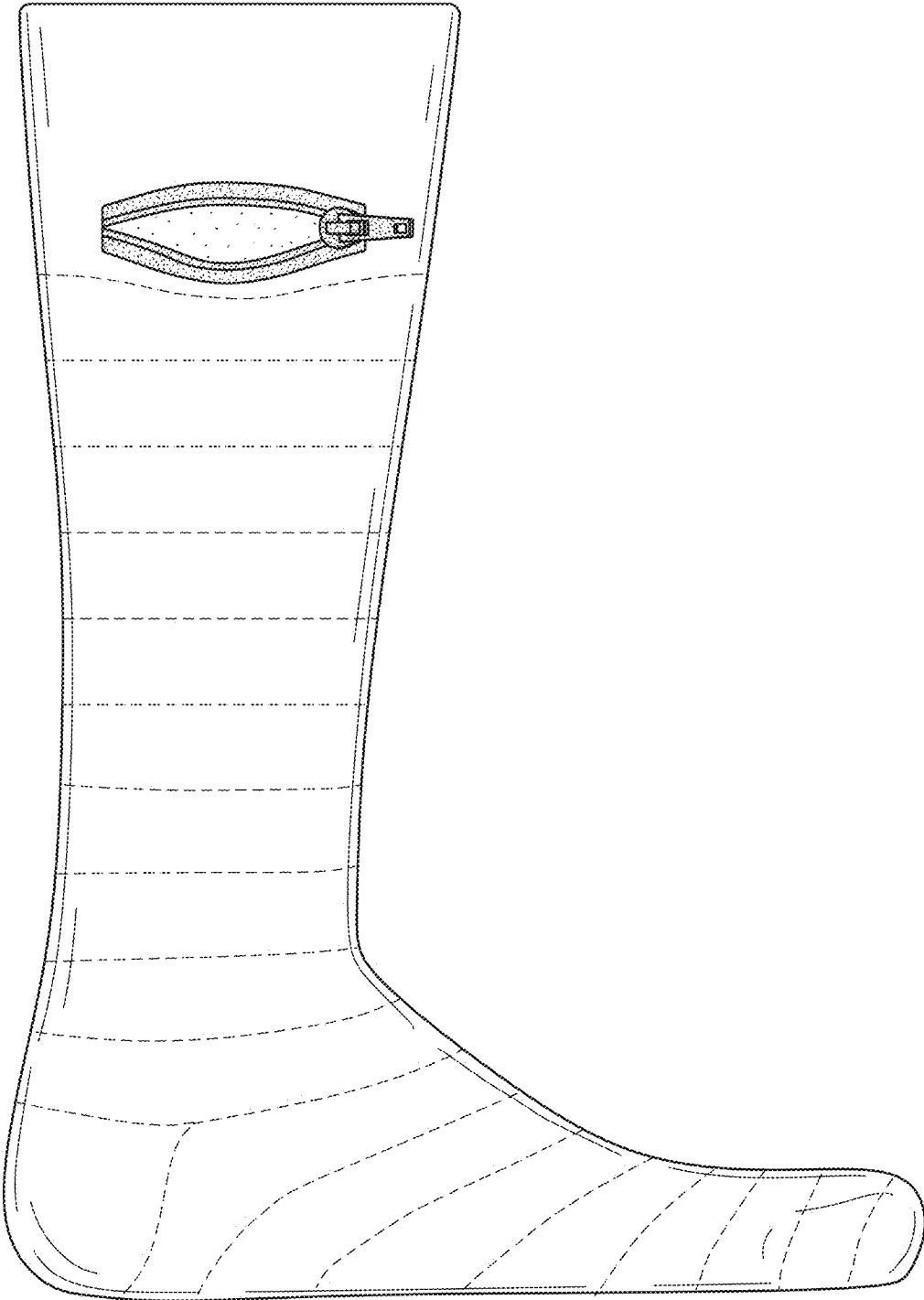


FIG. 10

EXHIBIT E

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EXHIBIT F

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March 6th 2024 13:14

Gift Receipt

nx719003503/ATBUPU3

ASSOCIATE

web

DESCRIPTION

QTY CODE

Pocket Socks

1 M7355L

EXHIBIT G

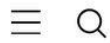


Screenshot_20240410_203924_Chrome.JPG

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LOUIS VUITTON



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Pocket Socks

\$565.00

Sizes L >

Place in Cart

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Product details

Delivery & Returns

Gifting



Social media relentlessly ribbed JD for his schoolboy uniform getup, complete with the type of ruffled socks that resembled the kind kids wore back in the outhouse days. Some critics suggested all he was missing was an apple for the teacher!!!



Getty

On Monday, Jermaine posted proof his footies were certified haute couture ... revealing them to be Louis Vuitton pocket socks worth hundreds of bucks!

Advertisement for 'Escape to Margaritaville' featuring 'M=ONLIGHT' and 'ON STAGE JUNE 5 - 22'. Includes a 'CLICK HERE' button and a small video player interface.

Advertisement for 'Escape to Margaritaville' featuring 'M=ONLIGHT' and 'ON STAGE JUNE 5 - 22'. Includes a 'CLICK HERE' button and a small video player interface.



footwear news PNG

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wearnews.com/shoes/mens-footwear/louis-vuitton-pharrell-mens-shoes-to-buy-spring-2024-collection-1203573755/



FASHION SHOES BUSINESS SHOP



The new LV Checker Mary Jane styled with Pocket Socks.

This blending of the traditional masculine and the feminine is a central theme in this collection, illustrated with the pairing of the label's new white Pocket Socks with signature pearl accent styled with the aforementioned Mary Janes. Pearls — which have popped up on menswear runways in recent seasons as more men have been wearing them over the past few years — are used as a key accent in the collection's jewelry line.

For those looking for a more traditional shoe with the same details as the Mary Jane, there is the LV Checker Derby. The model features the same black calf skin leather, studs, chunky sole and price point as the Mary Jane.

Nods to Williams's hip-hop roots can also be seen in his debut collection with oversized denim looks and the brand-new LV Checker Ankle Boot. The style takes nods from the New York streetwear staple work boot in a beige colorway. This high fashion alternative (at \$1,480) sees the style updated with some of the key details seen in the other footwear styles including LV initials on the tongue, metal studs and chunky rubber soles.

ADVERTISEMENT

EXHIBIT H

The image shows a Google search interface for "pocket socks" with a "My Ad Center" overlay. The search results are for Carlsbad, CA 92009. The "Sponsored" section displays five ads for various pocket sock products. The "My Ad Center" overlay provides details for the selected ad, including the product name, price, and retailer (Louis Vuitton). It also includes interaction options like "Like ad", "Block ad", and "Report ad", as well as a "See more or fewer ads like this" section with a slider for the number of ads shown (currently set to 1).

Google "pocket socks" x [Microphone] [Refresh] [Search]

Shopping Images Men's Women's Perspectives Amazon Videos With zip

About 77,700 results (0.64 seconds)

Results for Carlsbad, CA 92009 Choose area

Sponsored

Product	Price	Retailer	Shipping
LOUIS VUITTON... Pocket Socks White Cotton...	\$565.00	louisvuitton.c...	Free shipping
Pocket Socks Fashion Print... Crew	\$18.95	Amazon.com	
Pocket Socks 2 Pack of Mens... Crew - 2 pairs - Polka Dot	\$33.00	QVC	\$15 off \$35+
Pocket Socks Moisture... Crew - Black	\$39.95	Amazon.com	Free shipping
Pocket Socks Moisture... Crew - Argyle Grey, Navy, Black	\$39.95	Amazon.com	Free shipping

My Ad Center x

Product	Retailer
LOUIS VUITTON Pocket Socks White Cotton...	louisvuitton...
Pocket Socks Fashion Print Crew Socks for Men & Wome...	Amazon.com
Pocket Socks 2 Pack of Mens Fashion Socks withZipper...	QVC
Pocket Sc Moisture Wicking C Socks - A	Amazo

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